**IDS 1107: The Florida State Experience**

*Setting a Path for Success in Business*

**Course Information**

**Credit Hours:** 0 - 1 hours

**Instructor**: Mark Zeigler

mzeigler@fsu.edu

**Time, Location**: Section 1 - Wednesday, 9:20 – 10:10 RBA 201

Section 2 - Wednesday, 10:40 – 11:30 RBA 201

Section 3 - Wednesday, 12:00 – 12:50 RBA 201

Section 4 - Friday, 9:20 – 10:10 RBA 208

Section 5 - Friday, 10:40 – 11:30 RBA 208

Section 6 - Friday, 12:00 – 12:50 RBA 208

Joint Meetings:

Friday, 10:30 – 12:00, Starry Conf. Room, RBB 214, Dates TBD

**Office Hours:** TBD

**Course Description**

This course is intended for students interested in majoring in Business. Students should be identified as “Not Formally Admitted” in one of the College of Business majors. IDS 1107 is a Florida State Experience course designed to enhance students’ academic performance during their freshman year as well as introduce them to the opportunities and responsibilities as a student in the College of Business.  The course will help students learn about the university and available resources. Moreover, it will introduce students to career opportunities in business and help them build essential skills to succeed in college and in their professional careers.

"There is very little success where there is very little laughter."  --David Gerrold

“Education is the key that unlocks the golden door to freedom.”—George Washington Carver

**Course Objectives**

This course has three main objectives.

1) To foster a sense of community among intended business students at Florida State University.

2) To help students identify pathways for academic success to the college.

3) To develop a level of professionalism and ethical foundations for a career in business.

Students will:

1. Gain knowledge of professional career opportunities in business.
2. Improve their understanding of business functions and practices, as well as the challenges facing business entities today.
3. Develop a foundation for further study of a specific business discipline.
4. Interact with their instructors, alumni and fellow students in ways that support their goals and reinforce the values of the Florida State community.
5. Examine and evaluate their in-class and out-of-class experiences to make meaning and find intrinsic value in their overall college experience.

**Course Structure**

While the precise structure of the course will change from week to week, attendance and active participation is essential. Students are expected to come prepared and ready to engage fully in all classroom discussions and activities. Once a month, the various sections will meet jointly for a large group event. Active participation and engagement include participation in small group discussion, guest speaker events, individual and group activities, and active listening.

**Guest Speakers:**

Throughout the semester, guest speakers will be invited to speak in class. This can include FSU faculty and staff to discuss resources available on campus, as well as College of Business students and alumni, sharing their academic and professional career experiences. These typically will be conducted in a joint sessions. Students should be respectful of guest speakers and be prepared to ask thoughtful questions. After the class, students will be asked to submit in writing their reflections on these presentations as discussed below.

**Readings:**

There are no required readings for this course, however, some suggested readings will be posted on the course’s Canvas page. The suggested reading will correspond to topics covered in the course. However, they are also meant to be resources for students to consult throughout their college careers. Students will not be tested or quizzed on these readings.

**Grading Policy**

The Florida State Experience is a zero- or one-credit hour course, with an S/U grade. There are no exams. To receive a passing grade, students must actively participate in the selected experience by completing all assignments, attending and actively participating in class, and completing a career plan by the end of the semester. Students will be allotted one unexcused absence. Emergency absences may be excused, but you must notify the instructor in advance of your absence whenever possible. Clear communication with your instructor when you will be absent is key to success. See the University Attendance Policy for more information.

**Reflection Assignments:**

Students will complete 4 reflection assignments, consisting of a 200- to 300-word discussion of what they learned from in-class presentations. Students should focus on how they will *apply* the knowledge gained to their academic life at FSU and/or as preparation for a career in business. This should include specific plans for campus engagement and involvement.

**Campus Cultural or Enrichment Excursion:**

Students must attend two 2 campus cultural, involvement, or wellness activities or events at FSU during the semester.  Students may choose activities or events that are connected to their interests or plans for involvement at FSU. Students will provide evidence of attending the event by submitting a picture of themself at the event and by submitting a short, one-page reflection on what they learned from each experience. At each class we will have announcements of campus events for the week. We encourage you to tell us which ones you are interested in; always better to go with a friend.

**Career Plan:**

Students will prepare a 500- to 700-word plan outlining their post-graduate goals and how their FSU academic career provides a pathway for achieving goals. This could include a discussion of alternative professional careers the student is considering, intended coursework (major/minor) to prepare for that career, internships, graduate coursework, etc. The plan should draw upon topics discussed in class, as well as additional research related to the student’s particular career interests.

**Technology Requirements and Support**

Course content is accessible through Canvas. Students will need to be able to view videos, write and upload assignments, post to discussion boards, and take assessments. Students should have access to high-speed internet and updated software. Mobile devices may be used to view course content, upload assignments, and take assessments as determined by the instructor. To view the most current technology requirements, visit the [FSU Canvas support site](http://distance.fsu.edu/canvas/).

Each student is expected to have access to a sufficiently powerful computer (i.e. hardware), a reliable internet connection, and appropriate software (i.e. an internet browser). Students who do not have [Adobe Acrobat](https://get.adobe.com/reader/) or [PowerPoint software](http://its.fsu.edu/service-catalog/communication-collaboration/office-365/microsoft-office-365-proplus) can download it for free via the instructions linked to each product above or use a campus computer in order to open and view lecture notes and other course related materials.

Below is a list of contact information for technical support @ FSU:

**ODL & Canvas Support**

Help with Canvas is available by clicking on the Help menu located on the lefthand most menu on each student's Canvas menu. This link offers multiple ways to request help, including an option to contact ODL's Canvas Support team via message, chat or by calling 850.644.8004.

**FSU Help Desk**

FSU’s main help desk can be reached at (850) 644‐4357. FSU also provides several computer labs throughout its campus and FSU’s computers meet the course’s online technical requirements.

**College of Business Policies**

**Integrity Code**

The Florida State University College of Business expects all of its students, faculty and staff to adhere to the highest standards of academic excellence, integrity, and to the norms of a serious intellectual community. We pledge that:

As business students and professionals,    
We understand and accept the   
significance of integrity in   
our language, actions, and work.    
   
With Seminole pride,   
we choose to be responsible, honest,    
trustworthy, caring, and fair.    
 

In business and in life,   
we choose integrity.

Students are expected to be familiar with and abide by the [Student Academic Honor Policy](http://fda.fsu.edu/sites/g/files/imported/storage/original/application/0ab8e9de6a98c1377d68de9717988bda.pdf) which outlines the University’s expectations for students’ academic work, and the [Student Conduct Code](https://dos.fsu.edu/srr/conduct-codes/student-conduct-code) which informs students about their rights and responsibilities as members of the University community. In addition, the College of Business expects all members of its community to be familiar with and accept the moral norm of responsible freedom as outlined in the [FSU General Bulletin (Links to an external site.)Links to an external site.](http://registrar.fsu.edu/bulletin/undergraduate/) and to adopt the [Seminole Creed (Links to an external site.)Links to an external site.](https://dos.fsu.edu/resources/the-seminole-creed).

**Unauthorized Sites & Services**

It is expected that each student will complete all work related to the course by their own effort without the aid of other students or outside services. For this course, use of any site other than this Canvas site; instructor provided external resources and any associated text publisher resources are considered unauthorized and use of them may be in violation of the Academic Honor Policy. Following is a partial, but not exhaustive, listing of unauthorized sites:

* koofers
* coursehero
* quizlet
* reddit
* facebook / social media
* mental giants
* skoolers / Tutoring Zone

Tutoring and/or study groups may be used to gain the skills necessary to be successful in the course, but can also rise to a level that can be a violation of the Academic Honor Policy. Work submitted, whether answers to homework questions or completion of an exam, should be your own without the intervention of other students or services.

Use of course TAs / online mentors and the Ace Tutoring Center are considered authorized services.

**University Policies**

**Academic Honor Policy**

The Florida State University Academic Honor Policy outlines the University’s expectations for the integrity of students’ academic work, the procedures for resolving alleged violations of those expectations, and the rights and responsibilities of students and faculty members throughout the process. Students are responsible for reading the Academic Honor Policy and for living up to their pledge to “. . . be honest and truthful and . . . [to] strive for personal and institutional integrity at Florida State University.” ([Florida State University Academic Honor Policy (Links to an external sitLinks to an external site.](http://fda.fsu.edu/sites/g/files/imported/storage/original/application/0ab8e9de6a98c1377d68de9717988bda.pdf))

**First Day Attendance Policy (Mandatory)**

FSU has a mandatory first day attendance policy for all classes, including online courses. Students who do not attend the first‐day of class will be dropped from the course. For the online version of the course, students can satisfy the first‐day attendance requirement by accessing the course’s Canvas site before the end of the first day of the semester and following the instructions provided by your instructor. Only students who are enrolled on the first day of the semester must satisfy the first‐day attendance requirement. All students who register for this course after the first day of the semester are exempt from the first day attendance requirement. Any student who has been dropped for failing to comply with the first day attendance requirement can re‐register for the course during the add/drop period.

Students should confirm their enrollment in this course prior to the end of the add/drop period. Simply because a student continues to have access to this course’s Canvas website does not mean that the student is enrolled in the class. Trust only the FSU’s registrar’s office to determine whether you are registered for any course.

**University Attendance Policy**

Excused absences include documented illness, deaths in the family and other documented crises, call to active military duty or jury duty, religious holy days, and official University activities. These absences will be accommodated in a way that does not arbitrarily penalize students who have a valid excuse. Consideration will also be given to students whose dependent children experience serious illness.

**Americans With Disabilities Act (ADA)**

Florida State University (FSU) values diversity and inclusion; we are committed to a climate of

mutual respect and full participation. Our goal is to create learning environments that are usable,

equitable, inclusive, and welcoming. FSU is committed to providing reasonable accommodations

for all persons with disabilities in a manner that is consistent with academic standards of the

course while empowering the student to meet integral requirements of the course.

To receive academic accommodations, a student:

(1) must register with and provide documentation to the Office of Accessibility Services (OAS);

(2) must provide a letter from OAS to the instructor indicating the need for accommodation and what type; and,

(3) should communicate with the instructor, as needed, to discuss recommended accommodations. A request for a meeting may be initiated by the student or the instructor.

Please note that instructors are not allowed to provide classroom accommodations to a student

until appropriate verification from the Office of Accessibility Services has been provided.

This syllabus and other class materials are available in alternative format upon request.

For more information about services available to FSU students with disabilities, contact the

Office of Accessibility Services

874 Traditions Way

108 Student Services Building

Florida State University

Tallahassee, FL 32306-4167

(850) 644-9566 (voice)

(850) 644-8504 (TDD)

oas@fsu.edu

<https://dsst.fsu.edu/oas>

**Free Tutoring for FSU Students**

On-campus tutoring and writing assistance is available for many courses at Florida State University.

* Academic Center for Excellence (ACE) is free and is located in the William Johnston Building, Ground Floor (Room G051). High-quality tutoring is available by appointment and on a walk-in basis. These services are offered by tutors trained to encourage the highest level of individual academic success while upholding personal academic integrity.
* For more information, visit the [Academic Center for Excellence (ACE) Tutoring Services (Links to an external site.)Links to an external site.](http://ace.fsu.edu/tutoring) or for a comprehensive list of on-campus tutoring options - email: [tutor@fsu.edu.](mailto:tutor@fsu.edu.%20)

**Syllabus Change Policy**

Except for changes that substantially affect implementation of the evaluation (grading) statement, this syllabus is a guide for the course and is subject to change with advance notice.

Course Outline

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| **Week** | **Week of** | **Theme** | **Topics Covered** |
| 1 | 8/28 | Welcome | Introductions  Setting up for the semester |
| 2 | 8/29 | Labor Day | No class, big game versus LSU |
| 3 | 9/5 | How do I do this college thing? | Time Management, Life strategies, Health |
| 4 | 9/12 | Developing Healthy Study Habits | Study support on campus – ACE Tutoring |
| 5 | 9/19 | Developing Research Habits | Tour Strozier |
| 6 | 9/26 | Campus Engagement | Counseling and Psychological Services |
| 7 | 10/3 | Campus Engagement | Business leaders, graduates of COB |
| 8 | 10/10 | Careers in Business | Accounting and Finance |
| 9 | 10/17 | Careers in Business | Risk Management and Insurance |
| 10 | 10/24 | Careers in Business | Marketing and Management |
| 11 | 10/31 | Academic Planning | Career Center |
| 12 | 11/7 | Academic Planning | Advising First |
| 13 | 11/14 | Tips for Professionalism |  |
| 14 | 11/21 | **Thanksgiving week** | **No Class** |
| 15 | 11/28 | Wrap-up | Career Plan Assignment due  Reflecting on the semester |
| 16 | 12/5 | **Finals Week** | **Study Break at Zeigler’s House** |